

## Christopher Earle

2440 North Bogus Basin Road, Boise, ID 83702

Tel: 808.489.5106

Email: [chris@inspatia.com](mailto:chris@inspatia.com)

Christopher Earle is a **Business Development and Application Development Leader** with over 17 years of experience providing solutions to AEC (Architecture-Engineering-Construction) and geospatial mapping clients. His rigorous approach to problem solving, combined with his broad range of expertise, has allowed him to develop numerous cutting-edge applications and workflow solutions. Likewise, Mr. Earle's strong communication and interpersonal skills have resulted in a series of successful corporate partnerships and satisfied clients.

Most recently, Mr. Earle was the Head Consultant and Principal at Inspatia, Inc, a company he founded in 2003. Inspatia specializes in marketing and application development for the AEC and geospatial mapping industries. Highlights of Mr. Earle's achievements running Inspatia include:

- The creation of several still and motion graphic campaigns to promote large-scale (\$100 million-plus) developments by three of the largest real estate developers in the Hawaii/Pacific region.
- The development and implementation of a prototype online Geographic Information Systems (GIS) for the Honolulu Department of Planning and Permitting.
- The formation of a working partnership with a nationally renowned geospatial application firm, resulting in the successful completion of projects for the Honolulu Transit System and the United States Department of the Navy.
- The conceptualization and production of an online Building Information Modeling (BIM) prototype for a chain of upscale, "boutique" hotels.

Prior to founding and running Inspatia, Mr. Earle was a Sales Engineer with the Viewpoint Corporation, a publicly-traded "Rich Media" software company headquartered in New York City. Mr. Earle's primary roles with Viewpoint were twofold: 1. He acted as a "go to" application guru, providing liaison support between major company departments, clients, and corporate partners; 2. he researched and developed new software features for the Engineering Department, based on his interactions with clients. Mr. Earle's secondary role with Viewpoint was as a technology evangelist to corporations and developers world-wide. Whether he was promoting the company at tradeshow in the US and abroad, or via written pieces for the Web, Mr. Earle excelled at demonstrating the competitive advantages of Viewpoint technology.

Mr. Earle is a trained architect with experience in architectural design, architectural visualization, and construction documentation. His expertise also includes a complete mastery of a broad range of CAD, visualization, and graphics software applications. Mr. Earle honed all of these skills as an Assistant Planner at Harvard Planning and Real Estate and as a Consultant and Trainer at Consulting For Architects (CFA), whose CADD Training Centers are the largest in the eastern United States. As a consultant for CFA, he worked with some of America's most prestigious architecture firms, including Skidmore, Owings and Merrill (SOM), The Stubbins Associates, Jung Brannen Associates, and Bergmeyer Associates.

Mr. Earle also enjoys exceptional business communication skills. In the late 1980's, he served as the Head Writer and Associate Editor of an in-house magazine for British Petroleum (BP) America. The skills he developed in this role proved invaluable during the two years he spent overseeing the marketing of CAD tools for a French software firm. Mr. Earle's press releases for the firm, BLM Ingénierie, were published in English language trade journals, and resulted in the firm's first contacts and sales in the US and UK.

Mr. Earle holds a Masters in Architecture from Harvard University and a BA in English and Graphic Arts from Case Western Reserve University. He has also studied Web Business Development at New York University.

Mr. Earle leads a very active lifestyle, and is an avid skier, surfer, and student of Brazilian jiu-jitsu. He maintains a lifelong interest in the cultures and cuisines of the world, and he has traveled extensively for business and pleasure throughout Europe and Asia.